

**IN THE APPLICATION OF**

**KENT G ANDERSON**

**TITLE OF INVENTION**

**METHOD**

**UNITED STATES PATENT N TRADEMARK OFFICE**

**Patent Application**

*Title of invention*

*method*

**In reference to the early filed application of 10/16/2000  
and application number 60/240194**

## **Background of the Invention**

**The present invention is to relate to the process of doing business and a method of building infrastructures, Future brands, etc and on-line huge infrastructures to market and to test ideas online in any marketplace with related protecting rights there of. The invention will identify any new markets built around any new products, services, etc., with testing, marketing and promoting etc. in any and all marketing sectors and markets. Identified markets will be built around those marketing sectors.**

**The main scope of the invention is a method etc. of doing business in addition to stores and businesses that sell similar products. The difference is the design and the marketing and promoting of the same goods, as well as, a different name. There needs to be an open market to bring in new goods and products etc. with especially future related goods and products, thus making Future original in doing business with any business in any marketing sector.**

**Future deals with marketing any marketable product or goods especially in building new markets and products and services from the ideas people have and those ideas that have not even been discovered or developed yet. With these new ideas, Future will be bringing in new products and infrastructures in business in any marketing sector thereof which includes products, goods, services and trade from innovative ideas of any person that encompasses an oral language, writing, touch or feel, written word and anything that can be protected related to and will be identified and marketed through a vast arena of interconnected infrastructures etc. anything of now and anything which deals with the future.**

**This is a complex intellectual property with rights and license in promoting and building of new infrastructures with new products and services by interconnecting huge infrastructures and by building infrastructure of Future brands etc. Identified will be any markets which deals with the new and not the old in which people can test ideas Also identified will be the markets for launching new ideas, products and services in any market sectors set forth identified with new ideas, products and patents and with markets which build new company's products and services around those goods, products and services by identifying new classifications and new patent rights etc. to launch new ideas, products and services in any marketing sector set forth.**

**Included will be a huge project dealing with futuristic designs which also will encompass a place where people can test their ideas in any marketing sector. This place will encompass future themes for retail stores, hotels and motels. This place or a city which is identified with the name Future represents the research and industries dealing with any new product and/or service etc. Featured would be Future TV broadcasting, museums, theaters, retail stores, industries, research centers, manufacturing, and others. Again this is a place where people can test ideas in any marketing sector and meet business leaders who would test and place**

ideas into marketing into any marketing sector.

The business means and methods with identifying intellectual property rights will be the securing of the rights to the name of Future and to identify future rights to the name etc. and identifying future products, industries and markets as new intellectual property under the brand Future. Included will be the building of interconnecting infrastructures, the investing in intellectual properties of other entities and the identification of Future with the new ideas, products and services. All people will have a chance to bring in new ideas, products and services and to invest in these innovations. For people who want to be affiliated with the brands and the name or names which identifies Future, the name rights, intellectual property rights and methods will be secured which allow people to test these ideas including on-line for production and marketing in any marketing sector.

In the building of those markets etc. in the name Future around those sectors with new products and services, building themes in the market places and infrastructure will be futuristic in design. Products and services of any industry may be included in a futuristic designed like city where goods, services and industries can be launched and branched out to any marketing sector with building of infrastructures around the new products with Future brands and names. Included would be retail stores, entertainment sector, transportation services, industrial services, health care services, financial-services, etc. especially relating to and creating of new services and goods and products under the Future name etc. The intent is to build those sectors and markets and new markets under that name Future; to invest in people and their ideas in any marketing sector and to build those sectors that are new or not in existence at this time. This includes any company or industry that deals with goods/products and services thought of in the future. It deals with a thought that could be created into a service or product etc. and the design means for the products, the services and marketing with the ability to build a huge infrastructures around those new ideas and markets and so forth. The intent is to discover new products and intellectual property and build markets around those, such as, one of many examples is to provide the interconnecting of networks worldwide in order to read stories live via on-line to call upon those readers anywhere at any time to promote reading. Testing and marketing of people's ideas, providing and building new infrastructures and interconnecting with other infrastructures would include internet and new media services.

### **Summary of the invention**

This invention relates to process methods etc. of building and securing all intellectual property rights identified with Future trademark/trademarks rights and intellectual rights etc. which deals with now and of the future, especially the future services, goods, products and intellectual property. Protection of intellectual property rights to services products etc. of now and of the future will be secured with the rights to the name Future and by building industries and

markets under the name. Also to be protected is the business method of testing products in any marketing sector including on-line services. This would include any ideas and products in any and all fields and markets and the on-line services, where ideas and products to be tested out electronically. This invention is a method of doing business by testing, producing, marketing, advertising, and building infrastructures markets and so forth. interconnecting infrastructures etc. markets and so forth.

For example, by interconnecting live story readers live via Internet called upon by clients worldwide, there can be accessed live stories read live in any language. through a web site which identifies and calls on specific readers. The invention of method will include with many examples and creations with many infrastructures, online and in the real world to test and to market any thing by any means or methods of creating new ideas.

The method of protecting intellectual property is by having any means in which to identify any services and goods and apply to online web page etc is only one example. Then have every goods and services listed be identified with the name and not limited to Future sm/ tm. Usage will be shown with claiming rights, and licensing under intellectual property rights.

The following will help further explain the invention and the business methods; as follows, to build a place futuristic in designs and themes which encompasses any industry and services etc. and a place to launch new products and services with industries. Everything will be related to the future with a place like a futuristic city that encompasses research centers, industry and commerce, etc. especially focusing on and representing new goods or products that haven't been thought of or produced.

An object of the invention is the method of building a unique infrastructure in which to identify new products, process methods, intellectual properties and to launch new products and services under the Future name. Also markets will be identified and infrastructures built online to interconnect and allow ideas and products to be tested in any marketing sector. On-line interconnecting of networks will provide any means to test etc. people's ideas and Intellectual properties by any and all means and to build markets to license intellectual properties.

Another object of the invention is the methods-process of creating and securing legal rights to the use of the name Future with methods, intellectual properties, and in any marketing sector new products, new services, licenses, etc. for those goods and services that are created from new ideas, products and intellectual properties that are discovered and tested. Included will be the licensing of the new products, goods and services and the building of distribution channels etc. around those new markets, infrastructures, networks online, so forth.

Another object of the invention is to build an infrastructure with infrastructures within for the different properties and intellectual properties and to create unique markets infrastructures with new franchises, rights, license and to build those markets around those sectors and so on .

Another object of invention is to provide infrastructures to test ideas, products,

markets through any and all means including on-line with interconnecting infrastructures to build and launch new businesses, to license the rights and to build new markets around those sectors. Channel distributionships for new products and services will be created. Such as, an on-line connection of live story readers worldwide that can be called upon by those that want to hear the stories read in any language.

Another object is to create new ideas and build new markets around those sectors with the interconnection of new and other infrastructures or entities that want to be associated with Future. The object is to create infrastructures to test and market and to build new industries with products, goods and services.

Another object of the invention is the method of creating ideas for products for now and the future and of incorporating these ideas.

Another object of the invention is the method of protecting the name Future and to apply the name to those goods and services that shows usage with established legal rights, and to apply for that name for licensing of intellectual property .

Another object is the applying for licensing of intellectual property or properties under the name chosen especially Future. Licensing rights are currently available under the name Future.

## **DETAILED DESCRIPTION OF THE INVENTION**

**Example 1 process method**—is to build infrastructures by any and all means within a huge entity etc., to identify rights products and services etc. that are new, and to build those infrastructures, methods, markets and products etc. around those entities thereof .

**Example 2 process method** —is to build and protect the name of Future etc. and the rights to identify products and services methods by the name etc. and to build new industries and markets under the name, etc. , to create new ideas and markets etc., Identify these entities by the Future name etc., to build these infrastructures around those entities and to provide an arena to test people's ideas in any marketing sector, to protect those rights dealing with any intellectual rights so on and to build infrastructures online and in the real world identifying new products and services and to build and interconnect those infrastructures and markets etc. by any and all means.

**Examples 3 process method** —is to create Future etc. entities in which to develop products and intellectual properties and to market those new products and services in any marketing sector by any and all methods interconnecting markets and infrastructures in any and all structures and markets etc.

**Example 4 process method** – is to build an infrastructure, a place, to identify many different entities services, goods and products etc., a place to test all ideas in any marketing sector and a place to meet business leaders etc. Every detail of the futuristic type structure manufacturing , commerce etc. is futuristic in style. The city

encompasses research centers, museum, theaters, retail stores, radio and TV broadcasting centers, so on. This includes any identifying services and any all classes and fields classified as such and any and all products, goods, or services that can be created and thought of now and for the future. Any services of Future can be in a superstructure. Every detail and related products will be futuristic and future-related. This would include new entertainment launching new promotions, new industrial promotion of goods promoting and launching of a product, goods, and service in any marketing sector. This is a place that will also have its own financial services with a Future bank that does not look at a person's assets but identifies them with the dreams and ideas. It is a place to meet financial partners and leaders. In addition it is a place where to focus on the benefit for all people's needs and a place where we can work together for the benefit of all humankind.

**Example 5 continued process method** –any means to create new jobs Online with new opportunities. By connecting networks and online services new methods, new products and services will be created by the Future name etc. Included will be the building of channels for licensing, new infrastructures and new markets.

**Example 6 process method** –securing the rights under name Future, and not limited to the name Future to include any marketing sector and to build new means, new products, new services, infrastructures and places and on-line, to provide a place where people can test Ideas in any marketing sector by any and all means and to launch new products under the Future name etc. Included are securing rights to unique markets around new products' names, intellectual property, products, methods and interconnecting infrastructures etc. and so forth.

**Example 7 process method** –Is a method of creating in languages, writings, art, taste, touch, feel, and any means by which one can communicate ideas or inventions etc. New products etc. that can be created by the mind and invented for the human being and their surroundings, that has a use and can be used, created and sold can be identified by the name Future etc., By protecting intellectual property rights, markets and infrastructures can be built the around new intellectual property etc., so forth any process method there of interconnecting networks.

**Example 8 process methods** is the building of new markets from ideas, products and services and interconnect marketing by building vast infrastructures which include methods, markets, and distributorships etc. which deals with any marketing sector any producer goods, anything that can be created, marketed and sold. These goods, products or services means can be identified by the name Future not limited to the name Future, etc. in a new means intellectual property and rights. Also many names can be attached on to the name Future thus providing more rights and ways in creating new products services by creating those markets and open structures around those ideas and sectors so forth.